

Case Study: Ghana Wells

The Cadbury Foundation and Cadbury Cocoa department have been building fresh water wells in the cocoa growing regions of Ghana since 2000. The first well was built at Sefwi-Kojina, Ghana's western region. This region produces more than 50 per cent of Ghana's annual cocoa crop.



2007 saw the start of 'well a day'. This is a pledge that a 365 wells will be built in 2007/2008.

The wells have been built in conjunction with Kuapa Kokoo and the international charity WaterAid amongst others.

After a well was built in Akim Koforidua, the village chief, Nana Kofi Okyere said **"The provision of this well has brought a lot of improvement. The water tastes better and we do not have to form long queues. The children and adults do not suffer from water-borne diseases anymore."**

Cadbury will have built over 850 wells at the close of 2008, bringing the total number of people benefited by our well's programmes to almost 130,000.