

## PRESS RELEASE

### CADBURY ADAMS RESTRUCTURES IN BRAZIL TO SUPPORT GROWTH PLANS

24 Oct 03

Cadbury Schweppes' Brazilian subsidiary, Cadbury Adams, today announced the consolidation of its chewing gum production and packaging in Brazil, from manufacturing plants in Avenida do Estado, São Paulo and Cumbica, Guarulhos to its manufacturing plant in Bauru. Avenida do Estado will be closed and, additionally, the chewing gum packaging line presently operating in Cumbica will transfer to Bauru.

The transition will be completed by July 2004. While it is not yet known how many employees will be affected, since a number will have the possibility of transferring to Bauru, the company believes in total the consolidation will result in a reduction of around 100 jobs.

Cadbury Adams Brazil has 2,200 employees producing, marketing and selling Halls and Vita-C drops, as well as chewing gum brands such as Trident, Ping Pong Ploc, Bubbalo, Clorets and Freshen-up, and the traditional Chiclets chewing gum.

Marcos Grasso, President Cadbury Adams Brazil, said, "We regret to announce these changes. We do not take these decisions lightly but they will enable a higher level of efficiency in production, logistics and distribution for our business and will also support our plans to focus on innovation and aggressive growth." during the transition, Cadbury Adams Brazil will provide affected employees with support and programs that meet and exceed regulatory requirements, including training and job search assistance.

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#### notes to editors:

Cadbury Schweppes is a major global company which manufactures, markets and distributes branded beverages and confectionery products around the world. With origins stretching back over 200 years, today Cadbury Schweppes' products - which include brands such as Cadbury, Schweppes, Dr Pepper, Snapple, Trebor and Bassett - are enjoyed in over 200 countries across the world. With the acquisition of Adams and its brands - Halls, Trident, Dentyne and Bubbas bubblegum range - the group now employs around 55,000 people and is a leading global confectionery company. It is number one in sugar and functional confectionery, a strong number two in gum and the world's third largest soft drinks company.