



## PRESS RELEASE

### **CADBURY SCHWEPPEES PERFORMS WELL IN BUSINESS IN THE COMMUNITY'S FIRST CORPORATE RESPONSIBILITY INDEX**

**13 Mar 03**

Cadbury Schweppes' commitment to corporate responsibility was recognised with the company's second quintile ranking in Business in the Community's first ever Corporate Responsibility Index published yesterday. This new Index is the first authoritative, voluntary benchmark of responsible business practice. It provides a structured way of measuring and reporting on corporate responsibility activities and is a useful benchmark to help plan and target our activities even more effectively in the future.

Welcoming the launch of the Index, John Sunderland, CEO of Cadbury Schweppes, said, "We are delighted to be founder contributors to the Corporate Responsibility Index. We have long recognised the interdependence between our success and the health of the wider economy and the communities in which we operate. The Index represents a significant step forward in the management and development of the relationship between business, society and the environment."

For full details of the announcement by Business in the Community, please visit their website.

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#### **for further information contact:**

##### **media enquiries**

###### **Dora McCabe**

Head of Group Public Relations

Tel: +44 (0)20 7830 5127

Fax: +44 (0)20 7830 5137

###### **Vivienne Carlton**

Corporate Communications Director

Tel: +44 (0)20 7830 5127

Fax: +44 (0)20 7830 5137

###### **Angus Maitland**

The Maitland Consultancy

Tel: +44 (0)20 7379 5151

Fax: +44 (0)20 7379 6161

###### **Philip Gawith**

The Maitland Consultancy

Tel: +44 (0)20 7379 5151

Fax: +44 (0)20 7379 6161

##### **investor enquiries**

###### **Sally Jones**

Investor Relations Director/Finance Director  
Global Commercial

Tel: +44 (0)20 7409 5124

Fax: +44 (0)20 7830 5157

###### **Marie Wall**

Investor Relations Manager

Tel: +44 (0)20 7830 5095

Fax: +44 (0)20 7830 5157