

PRESS RELEASE

CADBURY SCHWEPPEES TO ACQUIRE SQUIRT IN MEXICO

22 Feb 02

Cadbury Schweppes plc announced today that it has agreed to purchase Squirt, the eighth largest soft drinks brand in Mexico, from Refremex AG for an undisclosed sum. The combination of Squirt and Cadbury Schweppes' refreshment beverages portfolio in Mexico will give Cadbury Schweppes the number three position in the Mexican carbonated sector of the market.

Cadbury Schweppes has pre-emption rights over the Squirt brand in Mexico under an agreement dating back to 1991. The offer relates to the Squirt brand, associated intellectual property and contracts.

The acquisition of Squirt will be of important strategic benefit to Cadbury Schweppes' Mexican refreshment beverages business through the brand's strong position in the market and its geographical representation. The Mexican carbonated soft drinks market is the second largest in the world. Volumes have grown at an average of 6% per annum over the last five years, and are forecast to grow at 4% over the next five years.

John Sunderland, CEO of Cadbury Schweppes, said: "This value-enhancing acquisition is a unique opportunity to increase substantially the scale of our participation in the Mexican soft drinks market. It is also an important step towards our strategic goal of building a robust and sustainable business in Mexico, a significant market for us."

Founded in 1938, the Squirt brand is the eighth largest carbonated soft drink brand in Mexico, with concentrate sales of US\$ 23 million in 2001. It is the second brand in the grapefruit category, which is the second largest market segment in Mexico, with a 41% share. Squirt has grown by an average of 11% per annum over the last five years.

Cadbury Schweppes has operated in Mexico since 1992, when it purchased Manantiales Peñafiel, a bottled water company founded in 1928, to form Cadbury Schweppes Bebidas Mexico. Today, as well as its own bottling and distribution network, the company has a broad range of key brands including Peñafiel Agua Mineral, Peñafiel Sabores, Dietafiel, Aguafiel, Etiqueta Azul, Orange Crush, Canada Dry, Schweppes, Dr Pepper, Clamato and Mott's juices.

The transaction has been granted regulatory approval and is expected to close at the end of February 2002. It will be funded from Cadbury Schweppes' existing debt facilities.

Notes to Editors:

Cadbury Schweppes

Cadbury Schweppes is a major international company that manufactures markets and distributes branded beverages and confectionery products around the world. With origins stretching back over 200 years, today Cadbury Schweppes' products - which include brands like Cadbury, Schweppes, Dr Pepper, Snapple, Trebor and Bassett - are enjoyed across the world. Employing over 36,000 people, Cadbury Schweppes is the world's third largest soft drinks company and the fourth largest confectionery company.



Cadbury Schweppes Bebidas Mexico

In 1992, Cadbury Schweppes purchased Manantiales Peñafiel, a bottled water company founded in 1928 in Mexico, to form Cadbury Schweppes Bebidas Mexico. Today, the company's key brands include Peñafiel Agua Mineral, Peñafiel Sabores, Dietafiel, Aguafiel, Etiqueta Azul, Orange Crush, Canada Dry, Schweppes, Dr Pepper, Clamato and Mott's juices. Cadbury Schweppes Bebidas Mexico's corporate offices are in Mexico City and the company has more than 3,000 employees. The company has three manufacturing facilities located in Tlajomulco, Jalisco; Tehuacan, Puebla; and Tecate, Baja California.

Source for market information: Bottling Index ACNielsen (Jan-Dec 2001)

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